

MEDIA KIT

July
2026

Jerryfuentes88

CONTENT CREATOR

jerryfuentes88tt@gmail.com

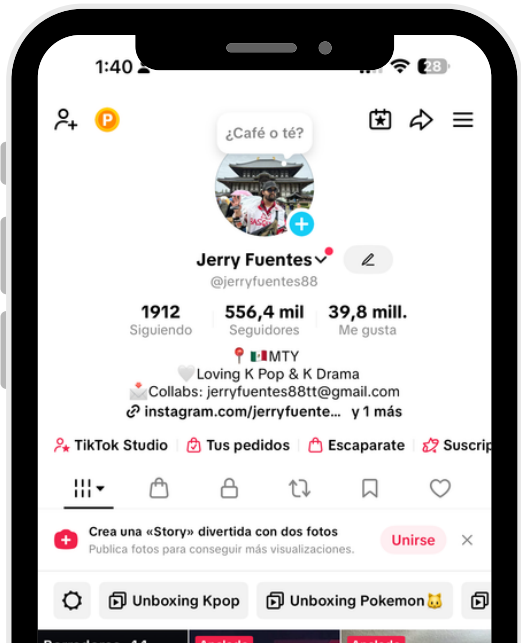
TRAVEL • LIFESTYLE • SPORTS

BRANDS I'VE WORKED WITH

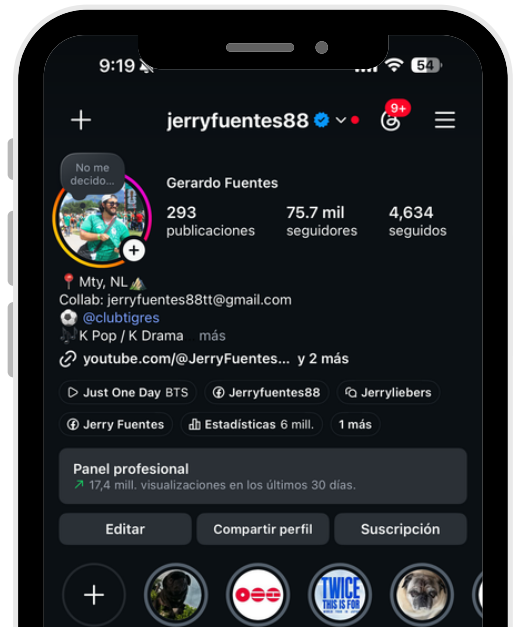


DIGITAL CHANNELS

TIKTOK
+550K

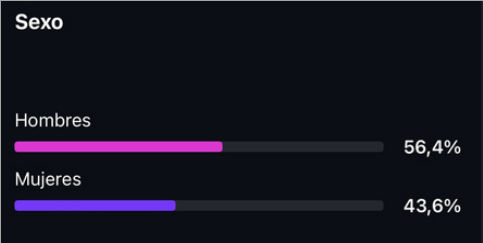


INSTAGRAM
+75K



Instagram

• AUDIENCE



• PERFORMANCE OVERVIEW



• AGE RANGE

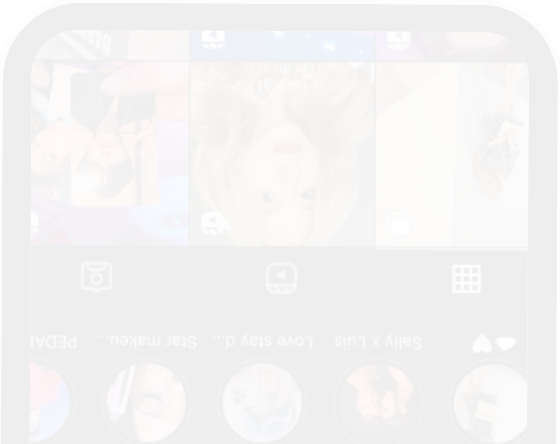
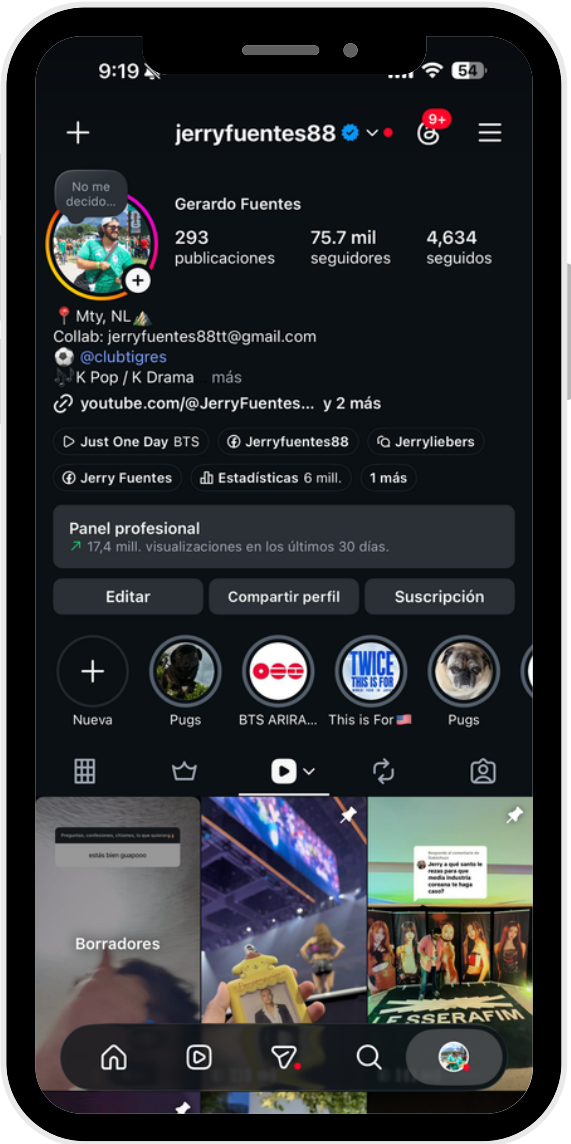
Principales rangos de edad



17.4M VIEWS

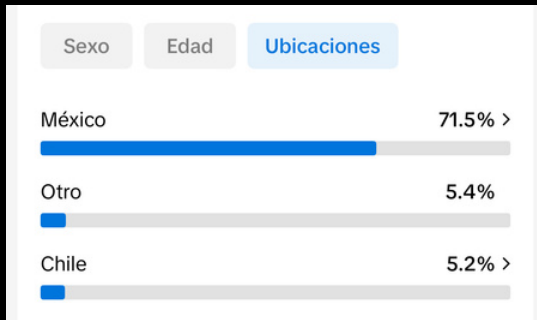
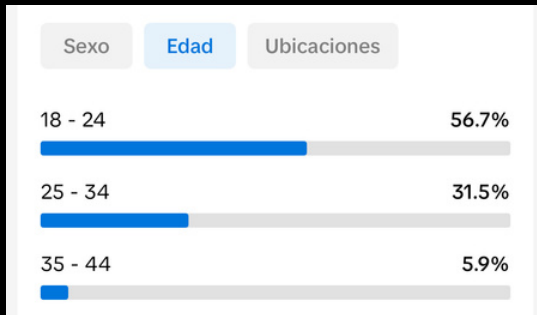
6.1M ACCOUNTS REACHED

Click the image to view my Instagram profile



TIKTOK

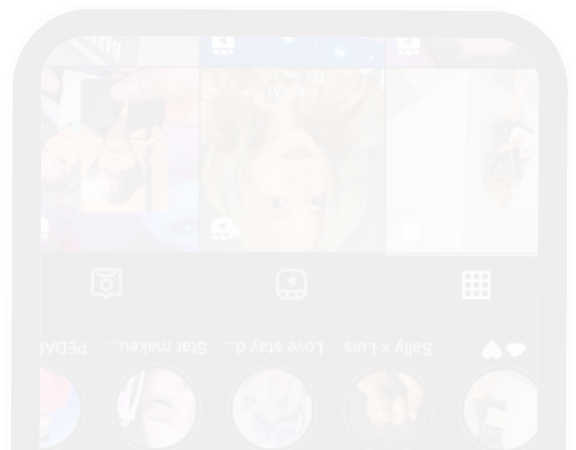
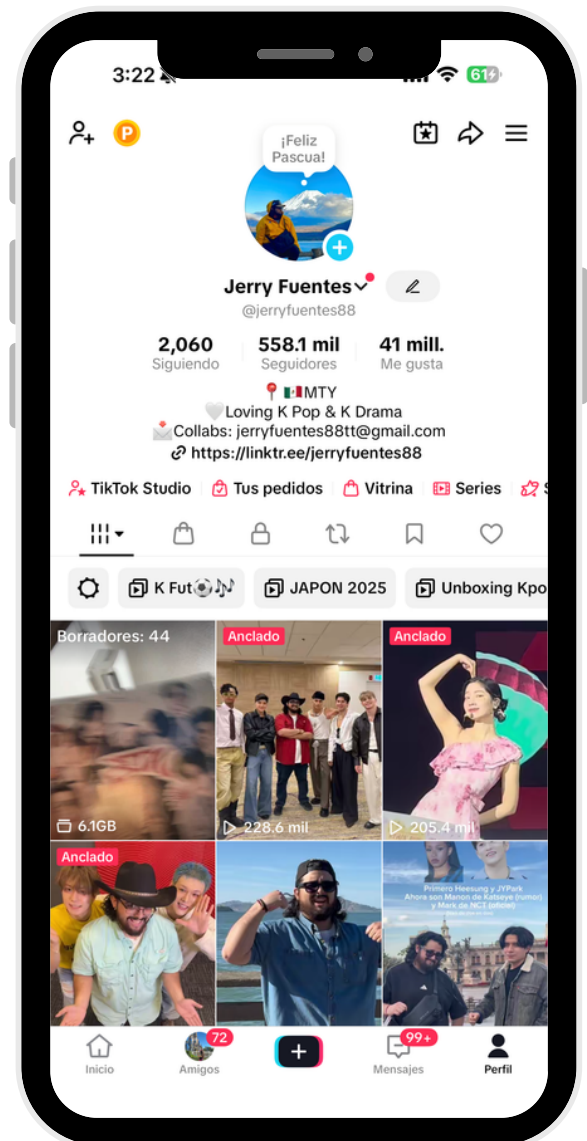
• FOLLOWERS -



• OVERVIEW



Click the image to view my TikTok profile





¡Hi , i'm Jerry!

I'm a travel, lifestyle and sports content creator passionate about storytelling and creating engaging content across different digital platforms.

Creativity, versatility and authenticity are at the heart of my work.

With over 5 years of experience creating content, I love discovering new destinations, sharing unique experiences and connecting brands with a large Spanish-speaking audience through entertaining and relatable content.

MAIN CONTENT

- Travel & Lifestyle
- K-pop & Korean Culture
- Unboxings
- Football & American Football
- Vlogs, Travel Recommendations & Reviews
- Trends
-



Digital Channels

● INSTAGRAM **+75K**

● TIKTOK **+550K**

WHAT I CAN OFFER

SOCIAL MEDIA CONTENT

- Dedicated TikTok Videos
- Instagram Reels
- Instagram Stories
- Travel & Experience Reviews

BRAND VALUE

- Exposure to a Spanish-speaking audience
- Strong reach in Mexico & Latin America
- Authentic and relatable storytelling
- Content usage rights available upon request

LET'S CREATE CONTENT THAT INSPIRES PEOPLE TO TRAVEL.



TOP PERFORMING CONTENT

Click each image to view the content



+320K



+390K

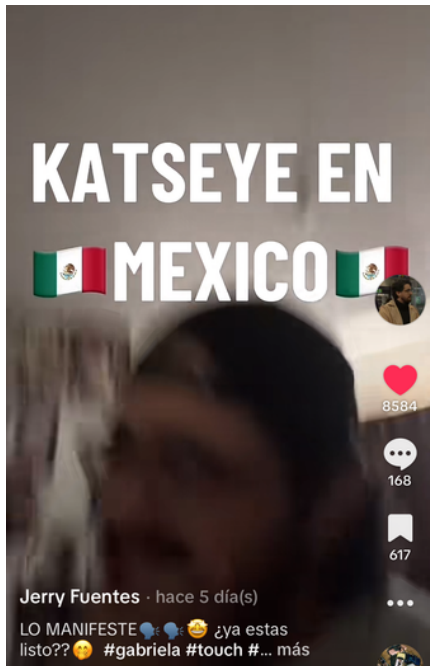


+1M (~Ads)

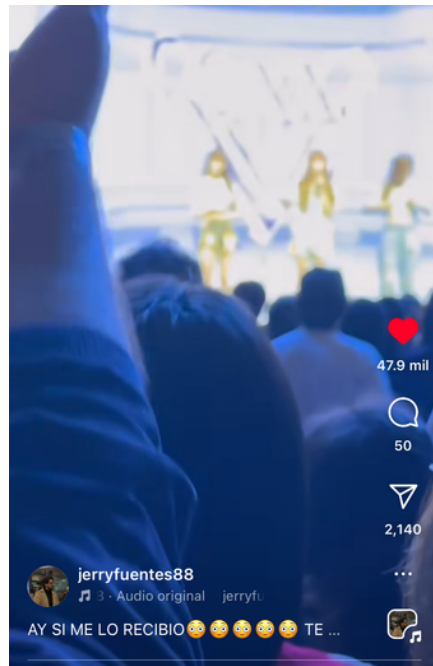


TOP PERFORMING CONTENT

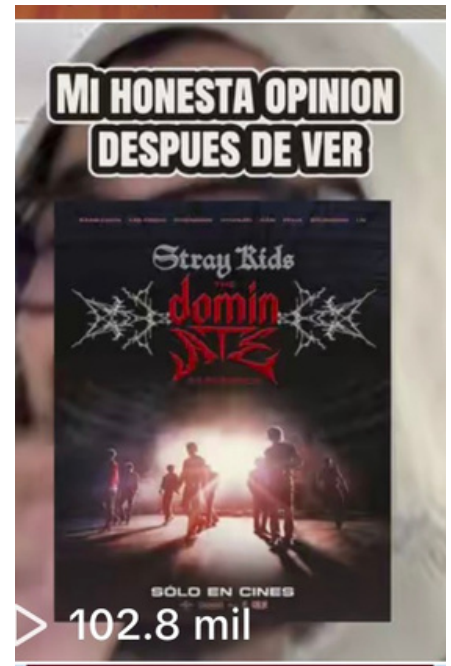
Click each image to view the content



+45K



+81.6k



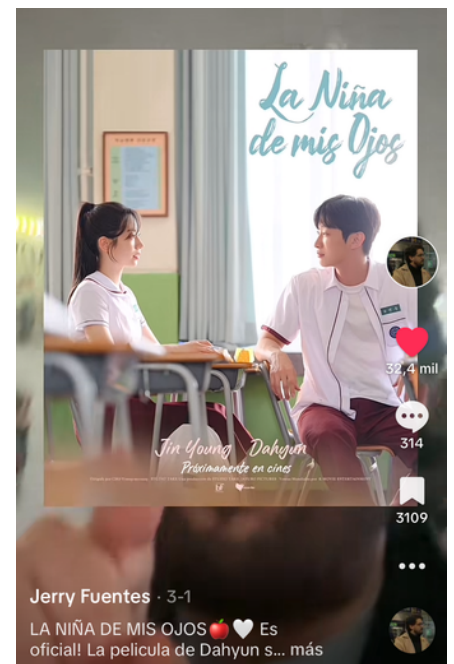
+100K



+220K



+1.8M



+155K



SELECTED COLLABORATIONS



Soriana



LITTLE CAESAR



Cobertura Mundial con
NotiSportsMx



Ryoko Viajes
Tour por Japon



Just B
Grupo de K Pop



Tiendas SIX



SELECTED COLLABORATIONS



SANTOS BRAVOS
(Grupo de Hybe)



AXE



Chapulin restaurante



Somos Texans y
vivaaerobus



Sultanes de MTY
Y Vivaaerobus



Fifa Monterrey

iTHANK YOU!

20
26



I'D LOVE TO
COLLABORATE WITH
YOU!

@JERRYFUENTES88
TRAVEL • LIFESTYLE • SPORTS
Mexico 🇲🇪 | Available for
international collaborations 🌍